

MARIETTA POLICE DEPARTMENT

2007 Annual Report



Message From the Chief



For the Marietta Police Department, 2007 was a year of new beginnings. We took M-STAR to a new level with a new Departmental Strategic Plan and implemented major strategic initiatives in the Franklin Road and Powder Springs corridors, and Roosevelt Circle; as well as initiating major advances in the areas of illegal immigration initiatives, gang abatement, and a series of collaborative community team-building activities. New programs and technologies abounded and our officers exhibited numerous acts of valor, courage, kindness and life-saving events. Overall, 2007 was an extraordinary year in which the Marietta Police Department took policing in our community to a new level.

Department Philosophy

It is the philosophy of the Marietta Police Department to provide professional services to our community through the combined efforts of a committed team of men and women working together toward one common objective: providing high quality, efficient and effective service to all citizens. We display professionalism, honesty, integrity and courage at all times in the performance of our duties.

We dedicate ourselves to the protection of life and property by forming a partnership with our community, providing a foundation for the prevention of crime by employing all available resources. We earn and maintain respect by being sensitive to the needs of the community and adopting innovative approaches to address mutual concerns.

We are committed to the highest standards of professional training, providing our men and women with the tools to meet their career goals and efficiently and effectively satisfy the needs of our citizens. We foster a culture, which promotes a career of honor with personal and professional growth and achievement.



We enforce all local, state, and federal laws equally while protecting the constitutional liberties of our citizens. We remain committed to excellence and ever vigilant in our endeavor to serve and protect the community.

Core Values



- Honesty** *We are truthful and open in our interactions with each other and with members **of our** community.*
- Integrity** *We are guided by the fundamental concept of fairness in everything we do in **our personal** and professional lives.*
- Respect** *We value ourselves, each other, and all members of our community regardless of age, race, gender, appearance, individual beliefs, or lifestyles, always showing understanding and appreciation for our similarities and our differences.*
- Teamwork** *We foster collaboration with our employees and the community in order to achieve shared goals and objectives.*
- Professionalism** *We are proud of our profession and will ensure that our staff is dedicated, highly trained and capable of handling the daily demands of the law enforcement profession.*
- Loyalty** *We will show allegiance to ourselves, our department, the City of Marietta, our community and to those who came before us and sacrificed so much to ensure the safety of our citizens.*

Mission Statement

The Mission of the Marietta Police Department is to provide professional law enforcement services to the City of Marietta without bias. The Marietta Police Department will be diligent in its efforts to ensure a safe environment for all individuals and businesses within the City of Marietta. The department will also provide assistance to other federal, state, or local agencies in a manner that will reflect a most positive image of our city and department.

We recognize that the most valuable resource is our employees. We are committed to the personal success of every employee and helping them excel in all their endeavors, to become an elite department known to all as the department committed to effective, efficient, and professional law enforcement services.

**To achieve our mission, we must identify the core values, which give ideals to the morals and ethics of the position we hold true and faithful. Those values are caring, honesty, loyalty, fairness, integrity, respect for others,
And the pursuit of excellence.**

We must hold these values as evidence that we will perform to the highest standards of morals and ethics to ensure our integrity as a law enforcement agency.





M-STAR

Marietta Strategically Targeting Areas with Resources

In 2000, the Marietta Police Department realized that more needed to be done in order to create a greater problem-solving partnership between the community and the police department. In that year, M-STAR was developed; it is a totally new way of policing that involves citizens, police officers, business owners, real time crime analysis, deploying manpower and follow-up. The program was originally planned to be a police department program, but developed into a citywide philosophy. The purpose of M-STAR is to identify needs, issues, and concerns within the community and develop plans of action to address them.

The city was divided into five zones, and a commander was assigned to each zone. Management teams were then created for each zone. The teams consist of a commander, a lieutenant, two sergeants, and six patrol officers. A patrol officer was selected from each shift, the Community Outreach Unit, the Traffic Unit, and Investigative Services. In addition to the police officials, members from the other city departments were selected, as well. Each management team has representatives from the Fire Department, Code Enforcement, and the City Board of Lights and Water. Once these members were selected, the teams began to add residents and business owners from the community. The end result is a core group of city officials, citizens, and business leaders who are dedicated to each zone. The commanders are held accountable for all illegal actions within their assigned zones. Crime statistics are analyzed monthly to identify crime spikes and problem areas. Town hall meetings are held quarterly in each zone, and all residents and business owners are invited to attend and to actively participate. These meetings are designed to distribute information, but it also gives community members the opportunity to voice any needs, issues or concerns they have, as well as helping to develop solutions for them. The commanders then meet with their management team to discuss solutions and develop plans to address identified problems. Once a month, the commanders meet with Chief Flynn and the Deputy Chiefs to review crime statistics and the progress made on

M- STAR

previously voiced concerns. The commanders must be able to demonstrate how they are actively working on solutions to crime spikes and how they are resolving the action forms they have received since the previous meeting.

This program has the added benefit of being able to track progress through the use of action forms. Anytime a citizen or officer has a need, issue, or concern, an action form is generated. The commander assigns a tracking number to the form and forwards it to the appropriate team member with suggestions on how to address the problem. Though some issues may require long-term solutions, most concerns can be resolved immediately. In these cases, the team member who handles the action form issue completes the form and returns it to the commander. These action forms allow the commanders to follow the progress and status of the issue. Commanders are then able to follow up with citizens to inform them of progress and/or actions taken regarding the issue.

The M-STAR program has proven to be an effective tool in building relationships between neighbors, business people, and police officers. Police officers get to know citizens, and citizens get to know officers. The increased interaction builds trust, and encourages two-way communication. In the next few years, we will be able to utilize the crime statistics, which are being gathered now, to forecast crime. The goal is to forecast potential crime activity, and deploy manpower and resources to reduce the opportunity for criminal activity and remove it from the city.



Deputy Chief David Beam



Deputy Chief David Beam, who joined the Marietta Police Department on July 3rd, 1986, commands the Support Services Division, the Investigative Services Division and serves as the department's Homeland Security Director. He has served in all three divisions of the department during his career. Deputy Chief Beam graduated from Eastern Kentucky University in 1988, with a Bachelor of Science in Police Administration, and from Kennesaw State University in 1997, with a Master's degree in Public Administration. He is also a graduate of the 100th Administrative Officer's Course, Southern Police Institute, University of Louisville. Deputy Chief Beam is a graduate of the Carl Vinson Institute of Government Local Management Course, University of Georgia, a graduate of Harvard University's John F. Kennedy School of Government State & Local Executives Program, a graduate of the Police Executive Research Forum's Senior Management Institute for Police and a graduate of the Dale Carnegie Leadership Course and a member of the Leadership Cobb Class of 2006. Deputy Chief Beam is also a member of the International Association of Chiefs of Police, Georgia Association of Chiefs of Police, Police Executive Research Forum, Atlanta Metropol, Marietta Metro Rotary, and various other law enforcement and civic organizations.



Support Services



SPECIAL POINTS OF INTEREST:

- *MPD received its fourth re-accreditation from CALEA in Colorado Springs, Colorado*
- *In 2007 the MPD added three k-9's: Riddick (CIU), Blue (Marietta High School) and Barry (Morning Watch)*
- *In 2007 10 new officers joined the Marietta Police Department*
- *The MPD officers, on average, received 122 hours per officer of POST training in 2007*

The Support Services Division is under the command of Deputy Chief Beam and is comprised of many different units. They are the Training Unit, Crime Analysis, Records, Court Services, Accreditation, Property & Evidence, Payroll, Permits & IDs, and Homeland Security.

The Marietta Police Department provides an effective records management system to better serve the interests of the public and the efforts of the department. Individuals requesting copies of reports maintained by Marietta Police Department shall be provided a copy of incident or accident reports in accordance with Georgia law and for a nominal fee.

Crime analysis is a process of resolving crime problems by reducing complex situations into its various simple elements. The ultimate goal of this process is to provide timely and pertinent information relative to crime patterns and trend correlations to the operational and administrative personnel of the police department. This information will assist each division in planning the deployment of resources for the prevention and suppression of criminal activities.



Investigative Services

POLICE LINE DO NOT CROSS POLICE LINE DO NOT CROSS POLICE LINE DO NOT CROSS



The Marietta Police Department Investigative Unit is comprised of eleven detectives, two crime scene technicians, six crime interdiction unit investigators, two sergeants, one lieutenant, one commander and an administrative assistant. The Investigative Unit is split into two shifts, day shift and night shift. Detectives are divided into two types, crimes against persons and crimes against property. Crimes against Persons Detectives respond to all major crime scenes including homicides, sexual assaults, kidnappings, and officer involved shootings along with focusing on efforts for interviewing involved parties and quickly tracking down potential leads in a case. Crimes against Property Detectives investigate burglaries, motor vehicle theft, larceny, and pawn shop violations.

The crime interdiction unit (CIU) is responsible for handling street level narcotics, conducting stakeouts and handling any assignment involving criminal interdiction as dictated by the needs of the department. CIU is also working hand-in-hand with the Bureau of Alcohol Tobacco and Firearms (ATF) in the Franklin Road Weed and Seed Program.

The Marietta/Cobb/Smyrna Narcotics Unit (MCS) is a multi-jurisdictional task force that conducts investigations concerning illegal sales and distribution of controlled substances that extend beyond street level throughout the county. The tactical, uniformed, unit attached to MCS is COBRA, which is responsible for take downs and arrests involving illegal drug sales/purchases, as well assisting MCS agents with their cases. The Marietta police department also provides two officers to the DEA, who assist with federal drug investigations.

Deputy Chief Billy Grogan



Deputy Chief Billy Grogan began his career at the Marietta Police Department in October of 1981. He has served in the Support Services Division, Investigative Services and Uniform Patrol Services. Deputy Chief Grogan is currently over the Uniform Patrol Division. During his career at the department, Deputy Chief Grogan has had the opportunity to serve in several demanding positions. He served as a Detective where he worked several high profile Homicide cases prior to being promoted to Sergeant in 1991. As a Sergeant, Deputy Chief Grogan spearheaded the transition the Marietta Police Department made from a paper reporting system to an electronic reporting system. As a Lieutenant, Deputy Chief Grogan coordinated the department's move into the new police headquarters in 1998. Deputy Chief Grogan played an integral part in the introduction of and continued evolution of the successful and award winning M-STAR program at the Marietta Police Department.

In 1998, Deputy Chief Grogan graduated from the 193rd Session of the FBI National Academy. In addition, Deputy Chief Grogan participated in the 8th Annual Georgia International Law Enforcement Exchange Program with the Israel National Police in 2000. Deputy Chief Grogan is a graduate of Class VII of the Georgia Law Enforcement Command College at Columbus State University. Deputy Chief Grogan is also a graduate of the 7th Annual Southeastern Law Enforcement Executive Development Seminar.

Deputy Chief Grogan attended the Senior Management Institute for Police at Boston University, which is sponsored by the Police Executive Research Forum. Deputy Chief Grogan has his BS in Political Science from Kennesaw State University and is pursuing a Masters at Kennesaw State University.

Deputy Chief Grogan is a member of the International Association of Chiefs of Police, Georgia Association of Chiefs of Police, Cobb County Law Enforcement Association, Peace Officers Association of Georgia, and the FBI National Academy Associates. In 2002, he served as President of the Cobb County Law Enforcement Association, where he serves as the State Director of the LETA Program. Deputy Chief Grogan is a graduate of the 2004 class of the Honorary Commander Association and the 2005 class of Leadership Cobb. Deputy Chief Grogan is currently the department's coordinator for the Law Enforcement Torch Run for Special Olympics Georgia and is on the Law Enforcement Torch Run Executive Council for Georgia. The Marietta Police Department raised over \$50,000 for Special Olympics Georgia in 2007. Deputy Chief Grogan has written several articles that were published in Police Chief Magazine.

Deputy Chief Grogan is a native Georgian and graduate of North Cobb High School. He is married to Wanda, his wife of 27 years and they have two children, Stephen and Hannah.



Uniform Patrol



Patrol Shifts - There are three patrol shifts divided into, Day, Evening, and Morning shifts each of eight hours. The Day Shift begins at 7 am, Evening Shift at 3 pm, and the Morning Shift at 11 pm. Officers assigned to the three patrol shifts are responsible for responding to calls for service, accident investigation, zone patrols, and complaint resolution.

STEP - The Selective Traffic Enforcement Patrol is responsible for the investigation of fatality, severe injury, and leaving the scene accidents. Officers assigned to this unit work various hours and days to respond to the specified needs of the community as well as traffic complaints not worked by the Patrol Shifts.

Community Outreach - The Community Outreach Unit is comprised of a traditional bike patrol as well as officers responsible for crime prevention, C.O.P.S. (Community Outreach Police Services) Areas, hosting and teaching citizen's academies, tours and other non-traditional law enforcement events. School Resource Officers as well as D.A.R.E Officers are assigned to this unit with each working with the City of Marietta School Board to assure safe schools and help our students grow in a drug free environment.

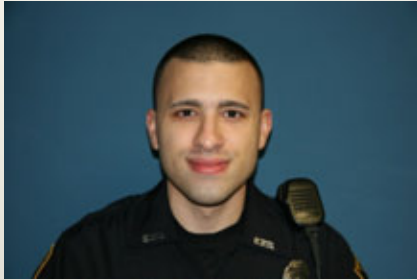
SPECIAL POINTS OF INTEREST:

- *In 2007 the MPD purchased two BMW Motorcycles*
- *The Police Athletic League was formed for youth to participate in athletics in a positive environment*
- *The MPD instituted the Crime Free Multi-Housing Program*
- *The department took a proactive stance against career criminals by initiating the Marietta Repeat Apprehension Program (MRAP)*



2007 Honors and Awards

OFFICER OF THE YEAR NOMINATIONS



OFFICER JESUS MALDONADO



DETECTIVE JONNIE MOELLER



OFFICER MIKE CARLSON



OFFICER STEPHEN MILLER

EMPLOYEE OF THE YEAR NOMINATIONS



OFFICER DAVID ROUTH



SUSIE SMITH



NADINE PAYNE

2007 Honors and Awards

OFFICER OF THE YEAR



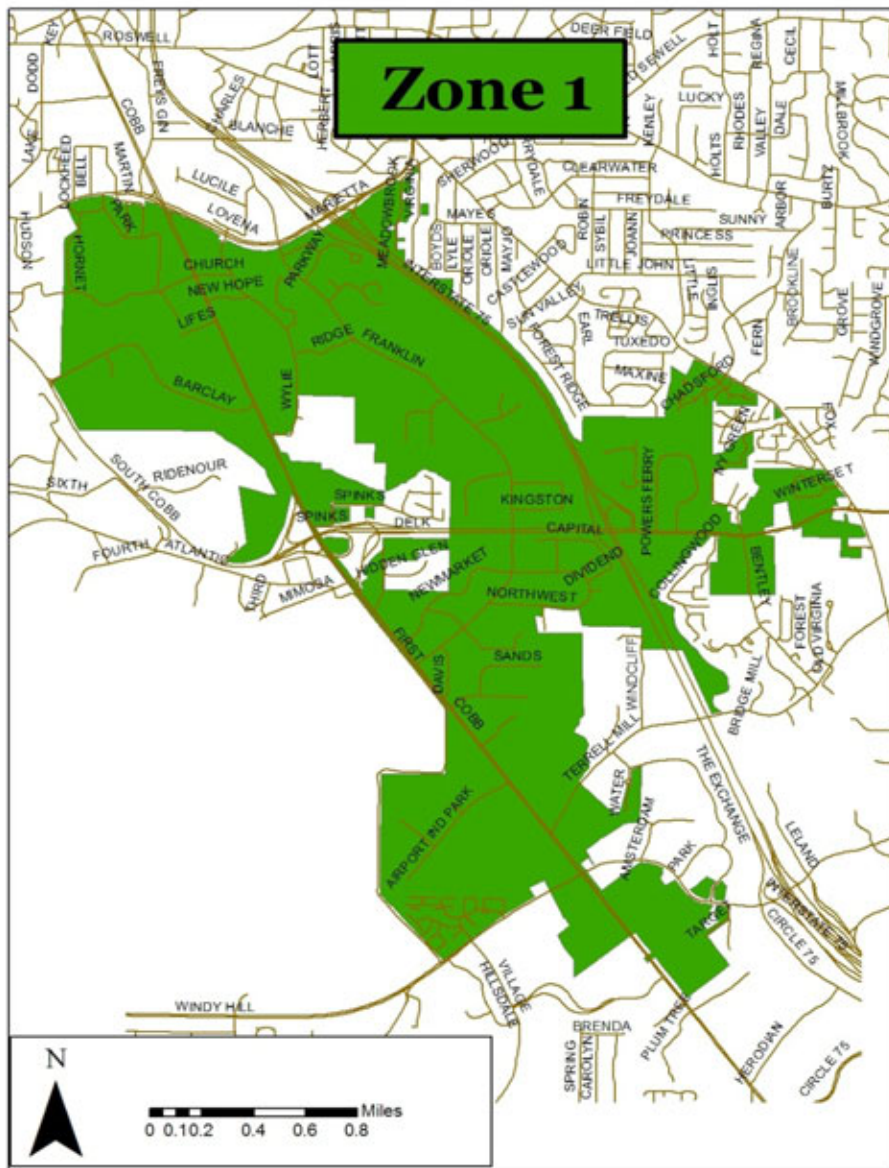
DETECTIVE JONNIE MOELLER

EMPLOYEE OF THE YEAR



SUSIE SMITH

COMMANDER DANNY MESSIMER

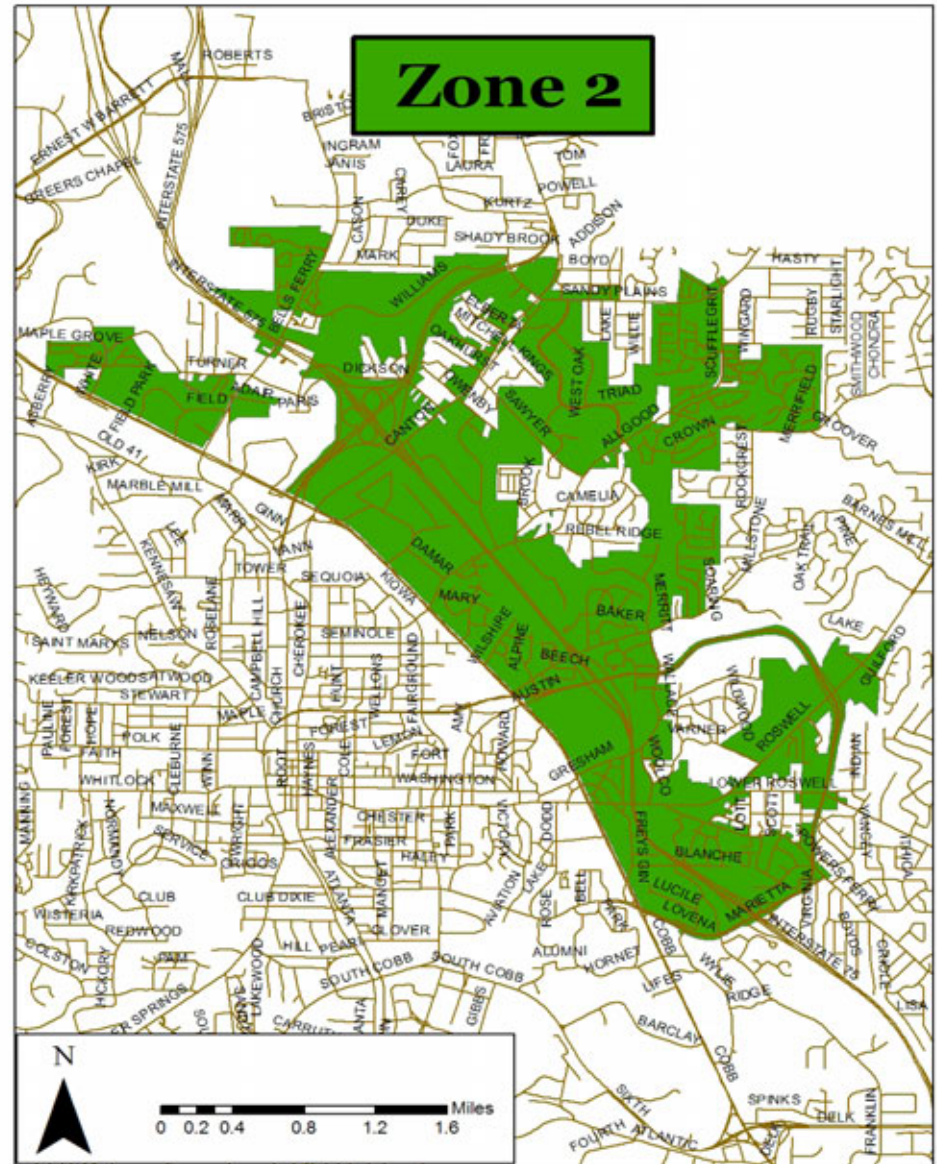


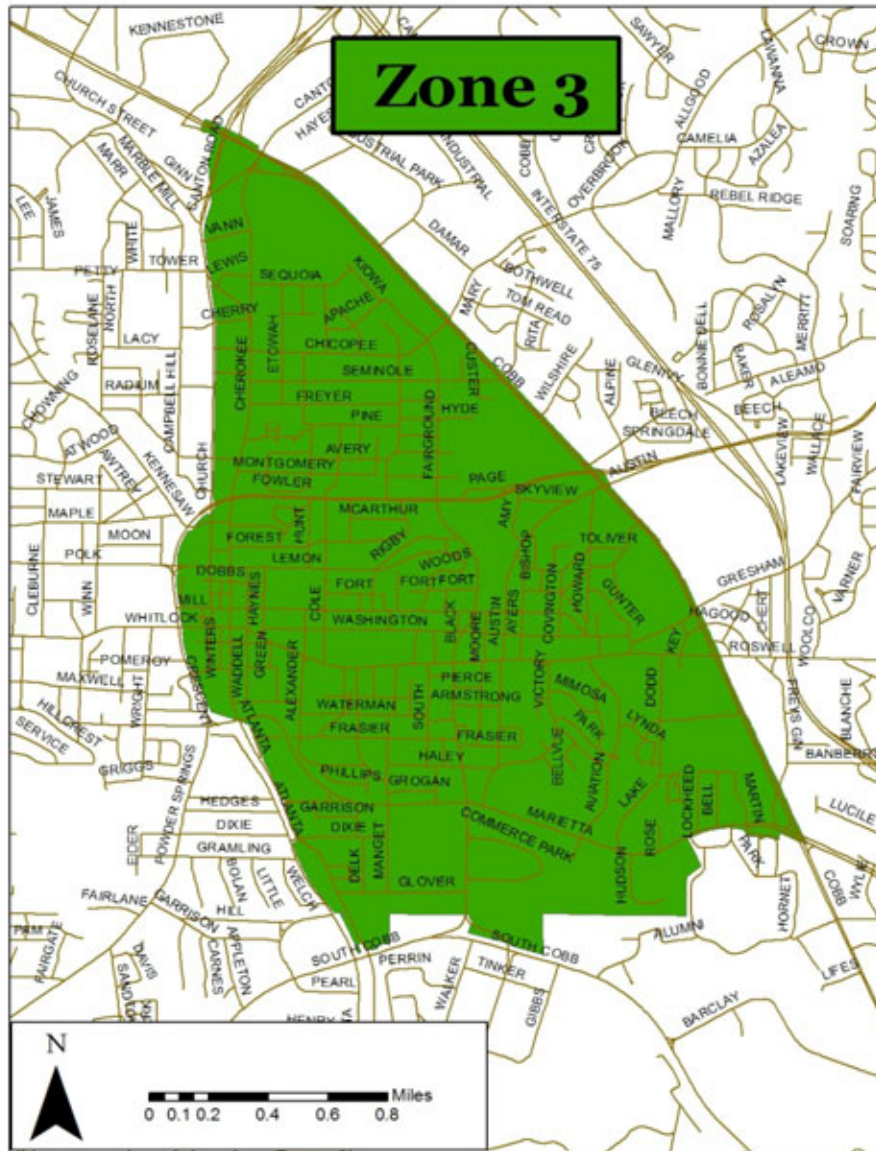
Zone 1 is located in the southeast part of the city, and previously consisted of A1, A2 and a portion of C2 zone. As the zone map indicates, it encompasses all of Cobb Parkway South from the South Marietta Parkway to the south city limits. It also encompasses Powers Ferry Road outside the loop and Franklin Road outside the loop. Barclay Circle is within zone 1. Portions of the territory on the South Marietta Parkway, west of Cobb Parkway are also in zone 1. I-75 from the South Marietta Parkway and to the south city limits is within zone 1. The majority of zone 1 is comprised of business, but a great number of apartment complexes are also located in zone 1, specifically on Franklin Road, Windy Hill Road, Powers Ferry Road and Barclay Circle.

COMMANDER O.R. HARDY



Zone 2 is located in the northeast part of the city, and previously consisted of A3 and portions of B2 and D3 zone. As the zone map indicates, it encompasses everything east of Cobb Parkway and north of the South Marietta Parkway. Nothing west of Cobb Parkway is in zone 2. Zone 2 has a solid mix of business, industrial and residential establishments. The residential establishments are well represented by single-family dwellings and apartment complexes. I-75 from the South Marietta Parkway to the north city limits is in zone 2.





COMMANDER MARTY P. FERRELL

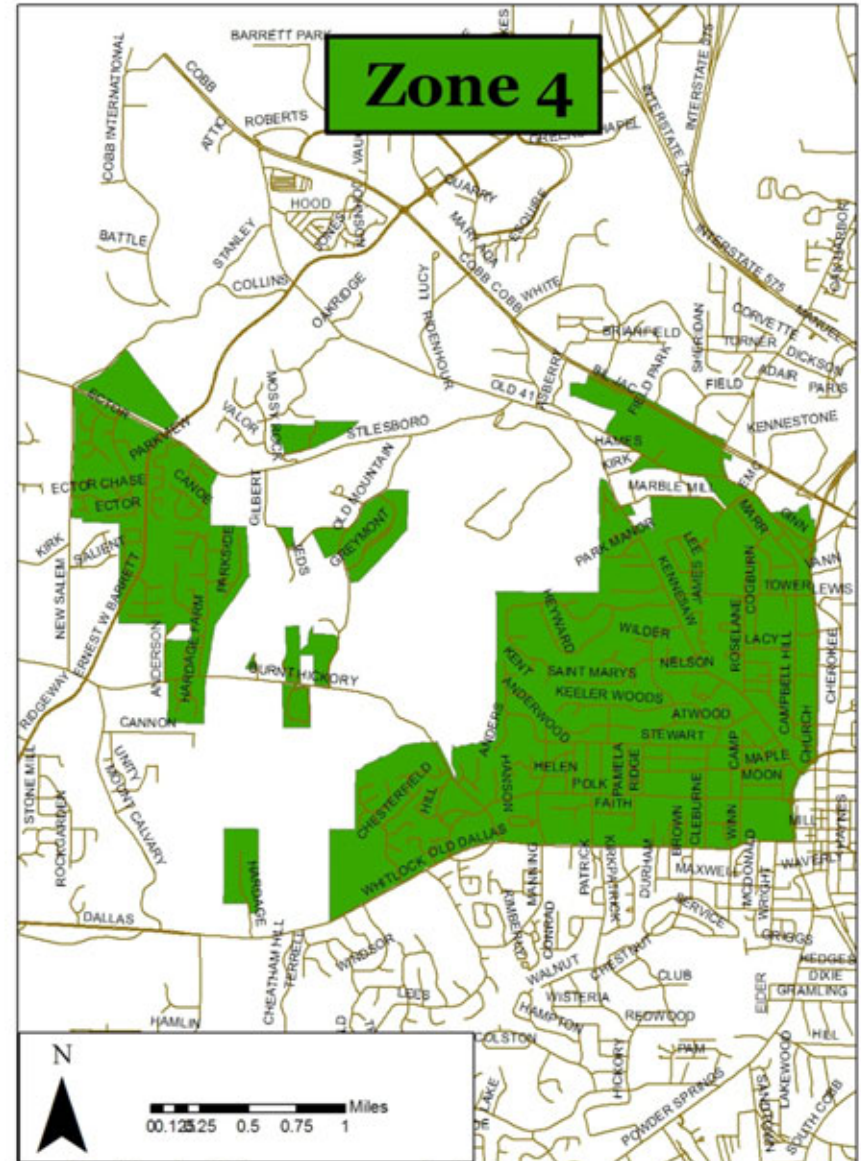


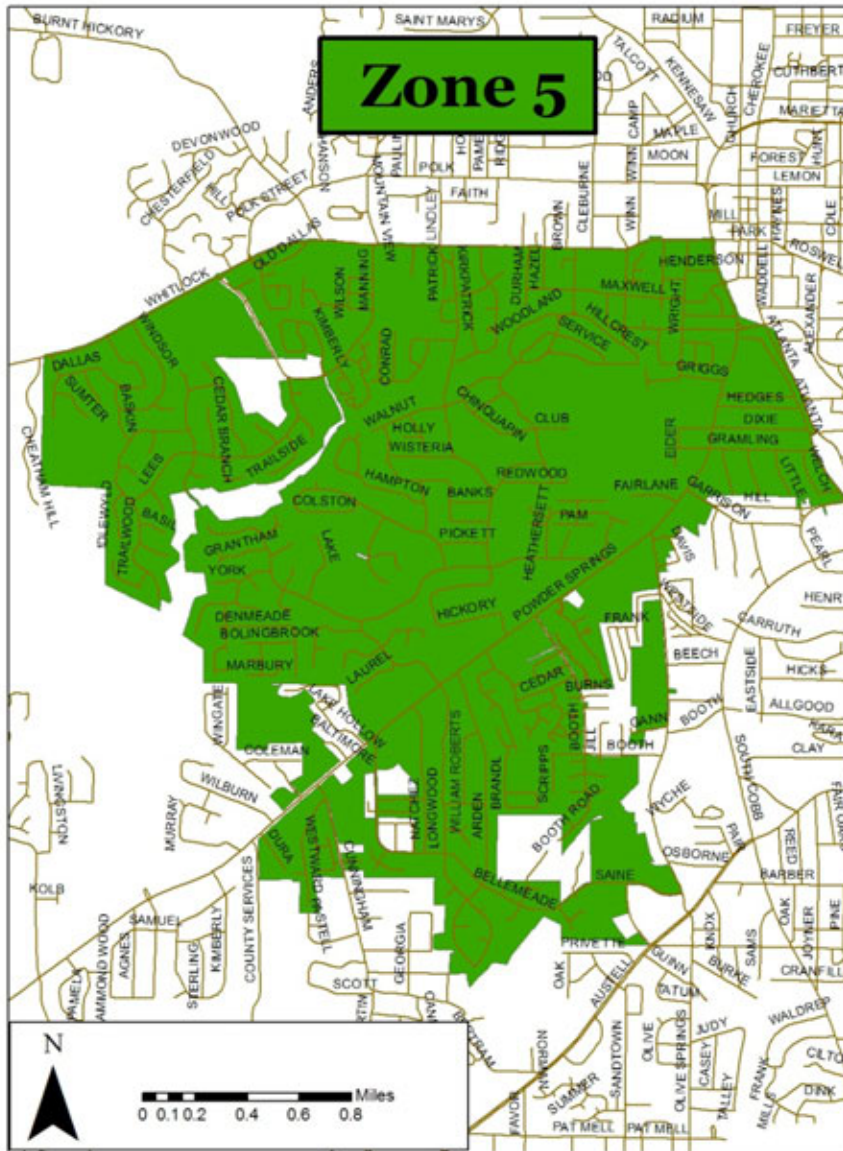
Zone 3 is at the heart of the City. It is the only Zone, which is contiguous with all of the other zones. As the zone map indicates, Zone 3 encompasses all of the territory between Cobb Pkwy on the eastside and the North Marietta Pkwy on the westside. The north end of Zone 3 comes together at the intersection of Cobb Pkwy and Church Street Extension. The south end of Zone 3 comes together between Atlanta Road and Cobb Pkwy. The majority of Zone 3 is comprised of long established single-family residential neighborhoods. Many of the houses located in Zone 3 were built in the 1940's when the Bell Bomber Plant was opened for World War II. A lot of these homes are now rental properties. Zone 3 also has the central business district area, which is widely known as the Square.

COMMANDER DAVID M. LEE



Zone 4 is located in the northwest part of the city, and previously consisted primarily of D2 zone and a small portion of D3 zone. As the zone map indicates, it encompasses all of the territory west of Church Street, north of Whitlock Avenue and south of Cobb Parkway. Zone 4 is primarily composed of long standing single-family residences as well as a regional health care facility and some businesses, elementary and middle schools.



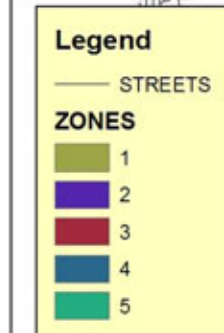


COMMANDER JOE DUVALL

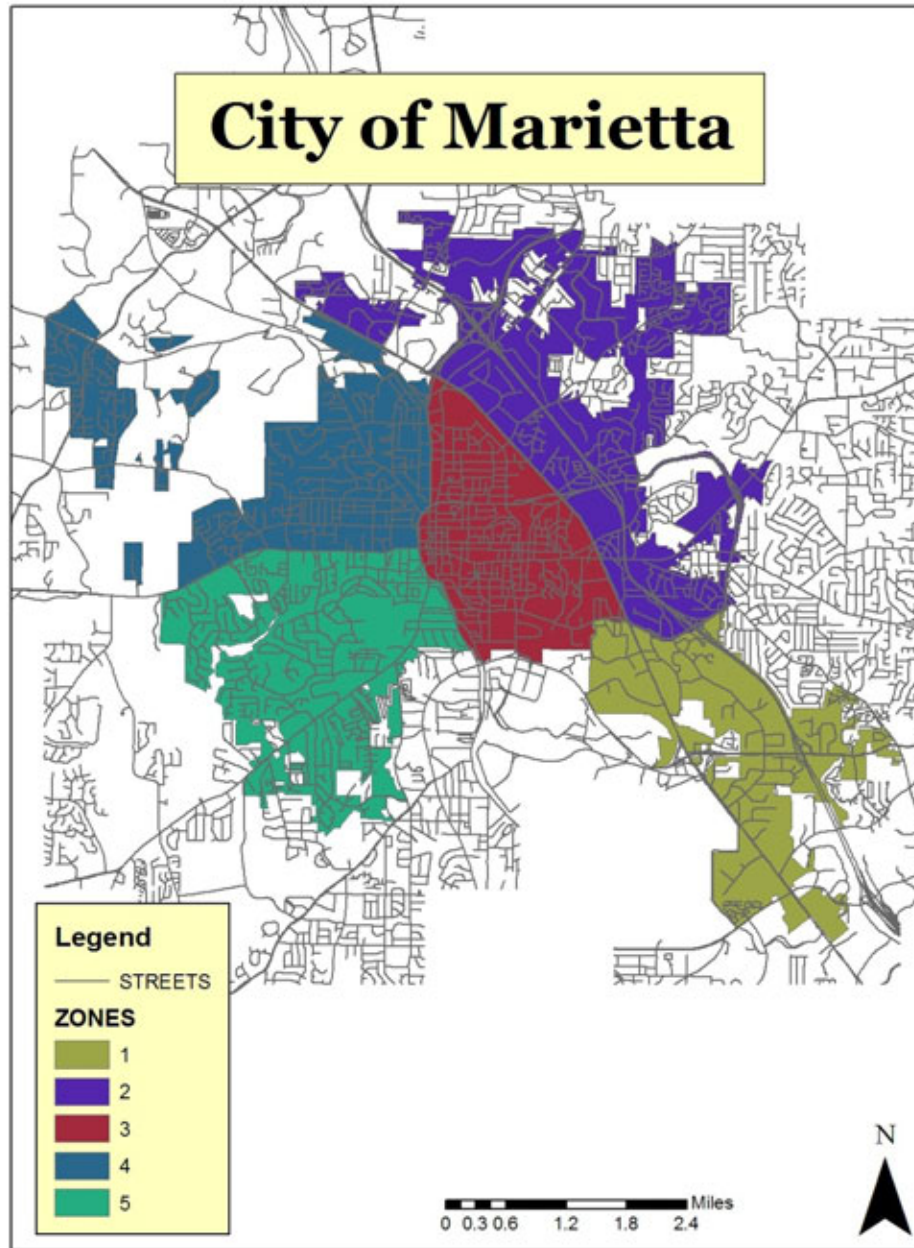


Zone 5 is a special and unique community, epitomizing the old saying that “Nothing endures but change.” Located in the historical southwest section of the City, Zone 5 is systematically in the blueprint stage of a revitalization effort, encompassing the Powder Springs Street corridor. The most notable landmark in Zone 5 is the Marietta Conference Center and Resort, which sits on the former site of the nineteenth-century Georgia Military Institute.

City of Marietta



0 0.3 0.6 1.2 1.8 2.4 Miles

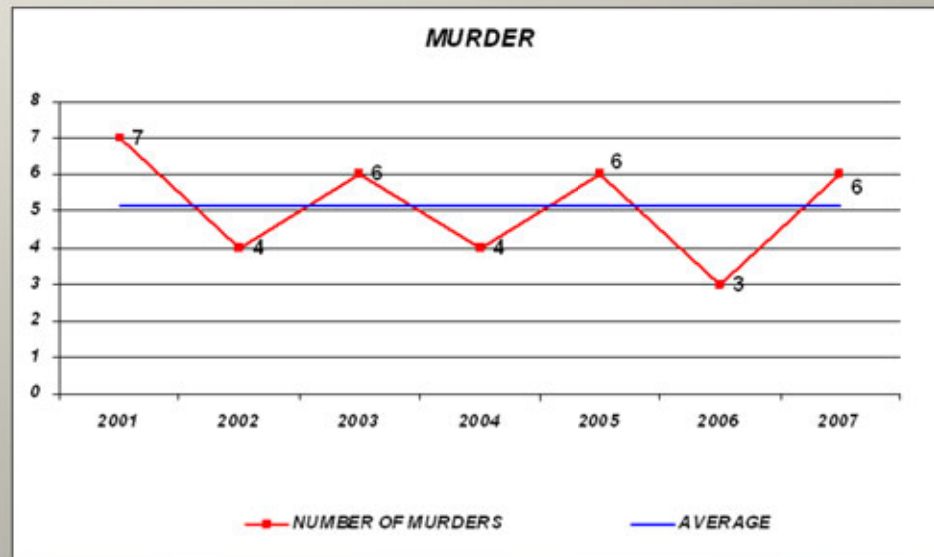


PART 1 UCR CRIMES

| <i>Incident</i> | <i>2001</i> | <i>2002</i> | <i>2003</i> | <i>2004</i> | <i>2005</i> | <i>2006</i> | <i>2007</i> | <i>Total</i> | <i>Average</i> | <i>% of Change 06-07</i> |
|---------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|----------------|--------------------------|
| Murder | 7 | 4 | 6 | 4 | 5 | 3 | 4 | 33 | 4.71 | +33.33 |
| Rape | 33 | 17 | 16 | 21 | 12 | 21 | 16 | 136 | 19.43 | -23.81 |
| Robbery | 182 | 176 | 170 | 168 | 194 | 243 | 306 | 1439 | 205.57 | +25.93 |
| Agg. Assault | 192 | 153 | 172 | 156 | 136 | 175 | 207 | 1191 | 170.14 | +18.29 |
| Burglary | 558 | 578 | 582 | 527 | 458 | 577 | 628 | 3908 | 558.29 | +8.84 |
| Larceny | 2280 | 2198 | 1951 | 1838 | 1749 | 1829 | 1879 | 13724 | 1960.57 | +2.73 |
| Auto Theft | 440 | 381 | 374 | 419 | 389 | 524 | 444 | 2971 | 424.43 | -15.27 |
| Total | 3692 | 3507 | 3271 | 3133 | 2943 | 3372 | 3484 | 23402 | 3343.14 | +3.32 |

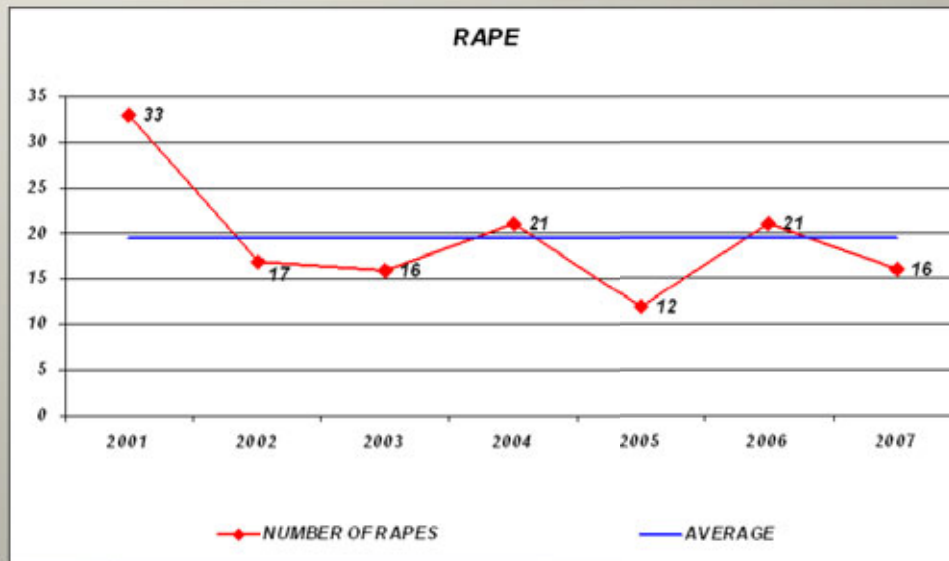
MURDER

| YEAR | NUMBER OF MURDERS | PERCENT +/- 7 YR AVERAGE (5.14) |
|-------|-------------------|---------------------------------|
| 2001 | 7 | +36.19 |
| 2002 | 4 | -22.18 |
| 2003 | 6 | +16.73 |
| 2004 | 4 | -22.18 |
| 2005 | 5 | -2.72 |
| 2006 | 3 | -41.63 |
| 2007 | 6 | +16.73 |
| TOTAL | 35 | |



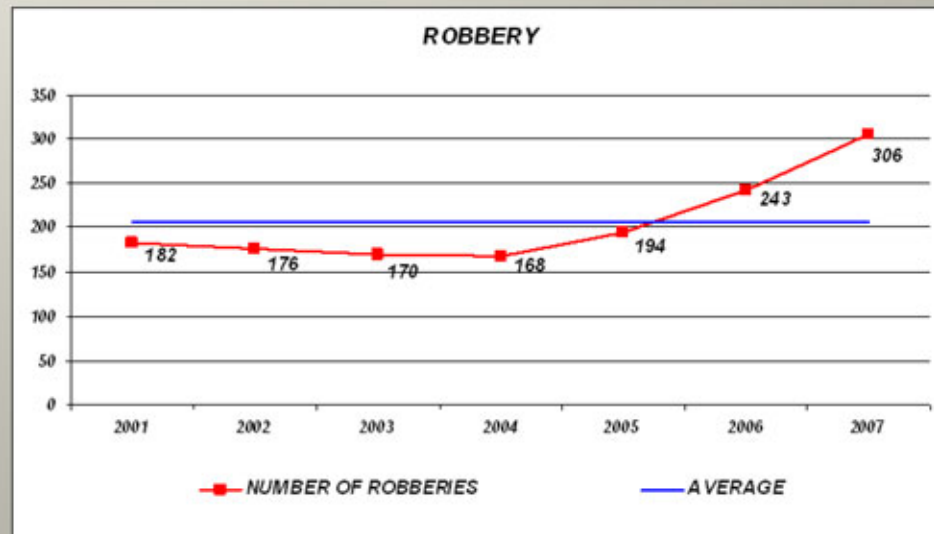
FORCIBLE RAPE

| YEAR | NUMBER OF FORCIBLE RAPES | PERCENT +/- 7 YR AVERAGE (19.4) |
|--------------|--------------------------|---------------------------------|
| 2001 | 33 | +70.10 |
| 2002 | 17 | -12.37 |
| 2003 | 16 | -17.53 |
| 2004 | 21 | +8.25 |
| 2005 | 12 | -38.14 |
| 2006 | 21 | +8.25 |
| 2007 | 16 | -17.53 |
| TOTAL | 136 | |



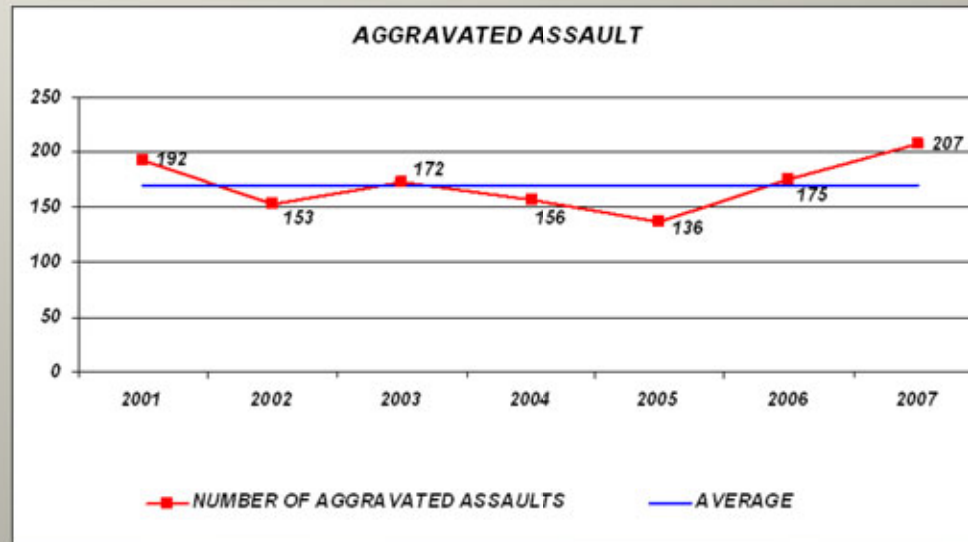
ROBBERY

| YEAR | NUMBER OF ROBBERIES | PERCENT +/- 7 YR AVERAGE (205.57) |
|-------|---------------------|-----------------------------------|
| 2001 | 182 | -11.47 |
| 2002 | 176 | -14.38 |
| 2003 | 170 | -17.30 |
| 2004 | 168 | -18.28 |
| 2005 | 194 | -5.63 |
| 2006 | 243 | +18.21 |
| 2007 | 306 | +48.85 |
| TOTAL | 1439 | |



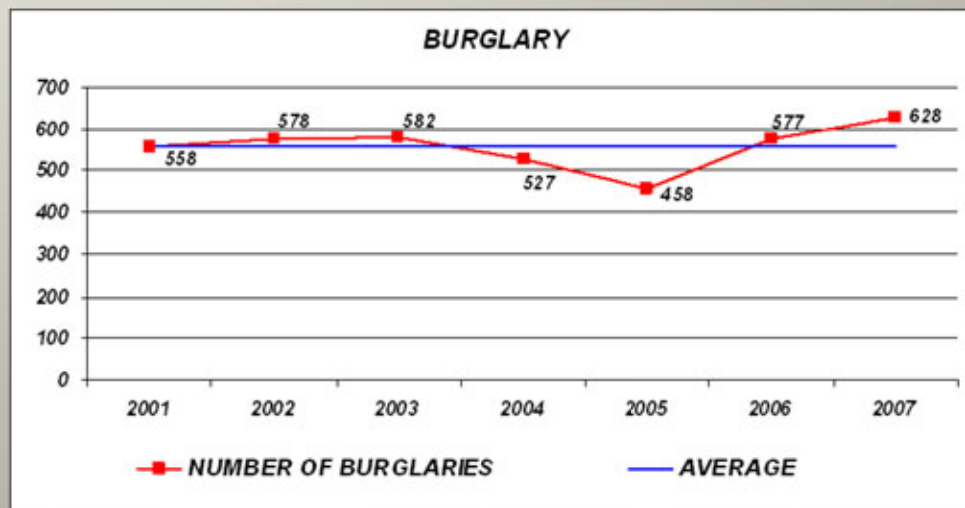
AGGRAVATED ASSAULT

| YEAR | NUMBER OF AGGRAVATED ASSAULTS | PERCENT +/- 7 YR AVERAGE (170) |
|-------|-------------------------------|--------------------------------|
| 2001 | 192 | +12.94 |
| 2002 | 153 | -10.00 |
| 2003 | 172 | +1.18 |
| 2004 | 156 | -8.24 |
| 2005 | 136 | -20.00 |
| 2006 | 175 | +2.94 |
| 2007 | 207 | 21.76 |
| TOTAL | 1191 | |



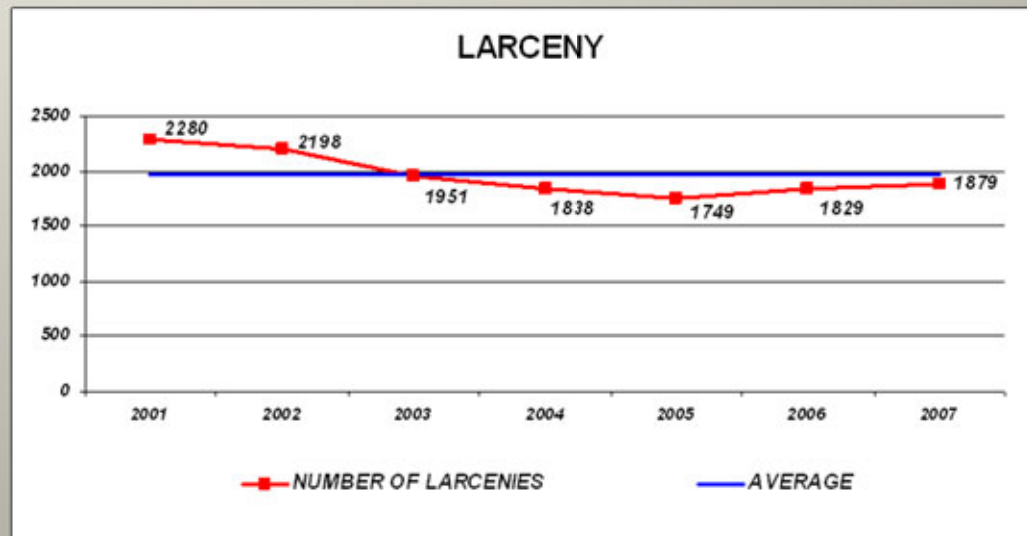
BURGLARY

| YEAR | NUMBER OF BURGLARIES | PERCENT +/- 7 YR AVERAGE (558) |
|--------------|----------------------|--------------------------------|
| 2001 | 558 | 0.00 |
| 2002 | 578 | +3.58 |
| 2003 | 582 | +4.30 |
| 2004 | 527 | -5.56 |
| 2005 | 458 | -17.92 |
| 2006 | 577 | +3.41 |
| 2007 | 628 | +12.54 |
| TOTAL | 3908 | |



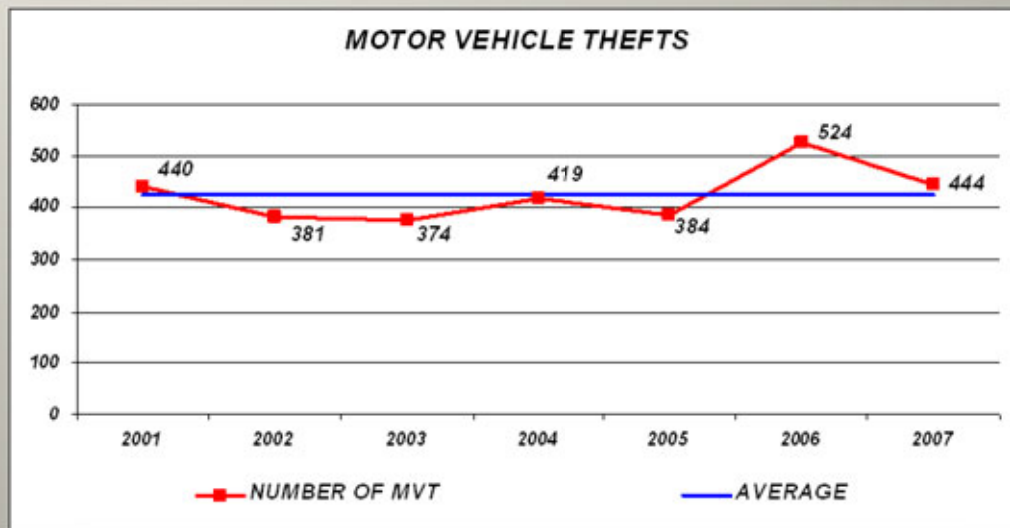
LARCENY

| YEAR | NUMBER OF LARCENIES | PERCENT +/- 7 YR AVERAGE (1961) |
|--------------|---------------------|---------------------------------|
| 2001 | 2280 | +16.27 |
| 2002 | 2198 | +12.09 |
| 2003 | 1951 | -0.51 |
| 2004 | 1838 | -6.27 |
| 2005 | 1749 | -10.81 |
| 2006 | 1829 | -6.73 |
| 2007 | 1879 | -4.18 |
| TOTAL | 13724 | |

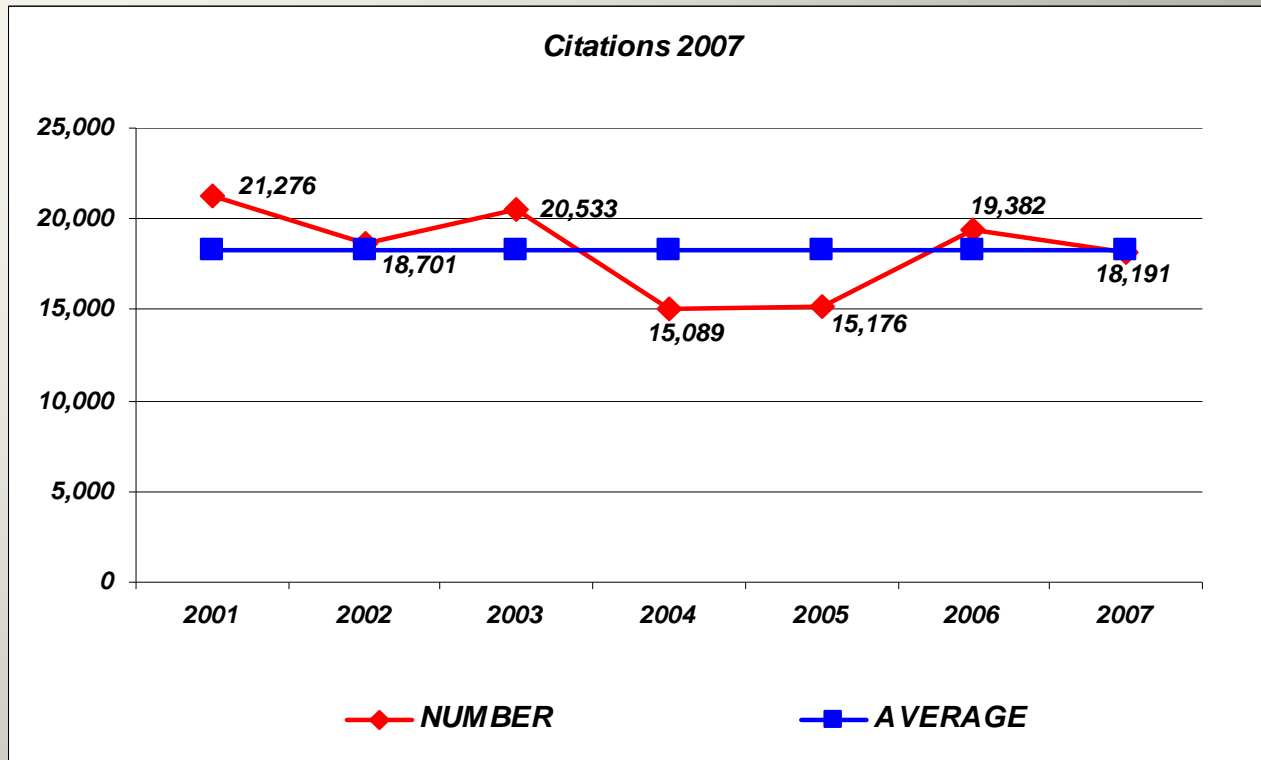


MOTOR VEHICLE THEFT

| YEAR | NUMBER OF MOTOR VEHICLE THEFTS | PERCENT +/- 7 YR AVERAGE (423.71) |
|--------------|--------------------------------|-----------------------------------|
| 2001 | 440 | +3.84 |
| 2002 | 381 | -10.08 |
| 2003 | 374 | -11.73 |
| 2004 | 419 | -1.11 |
| 2005 | 389 | -9.37 |
| 2006 | 524 | +23.67 |
| 2007 | 444 | +4.79 |
| TOTAL | 2527 | |

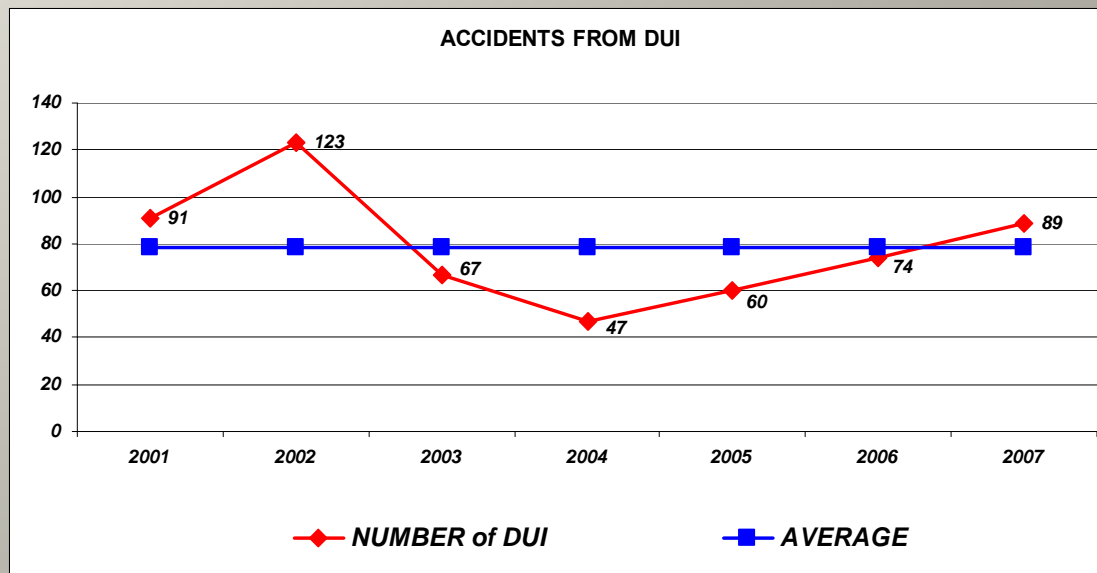
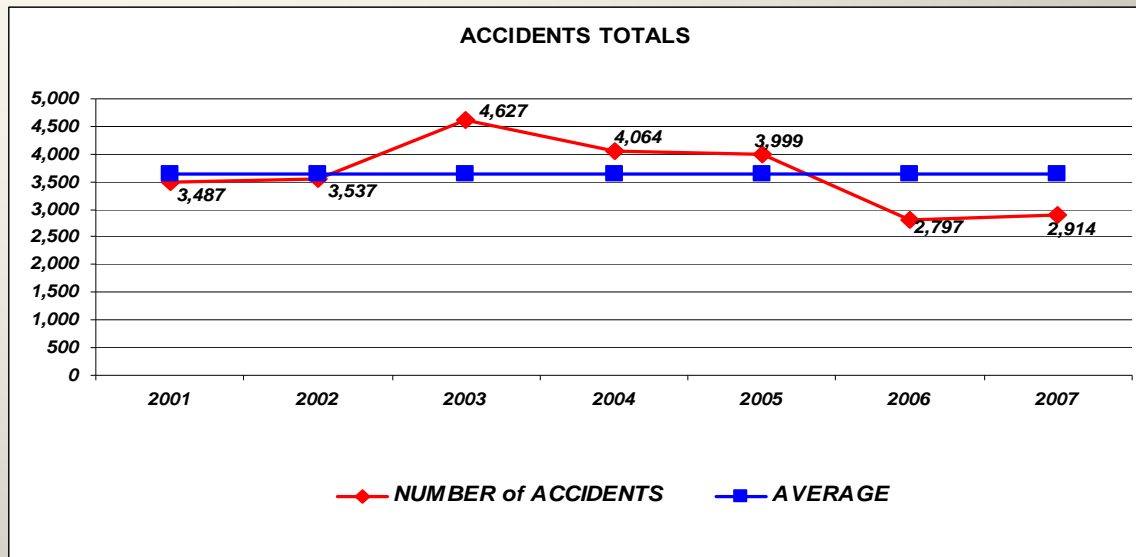


CITATIONS

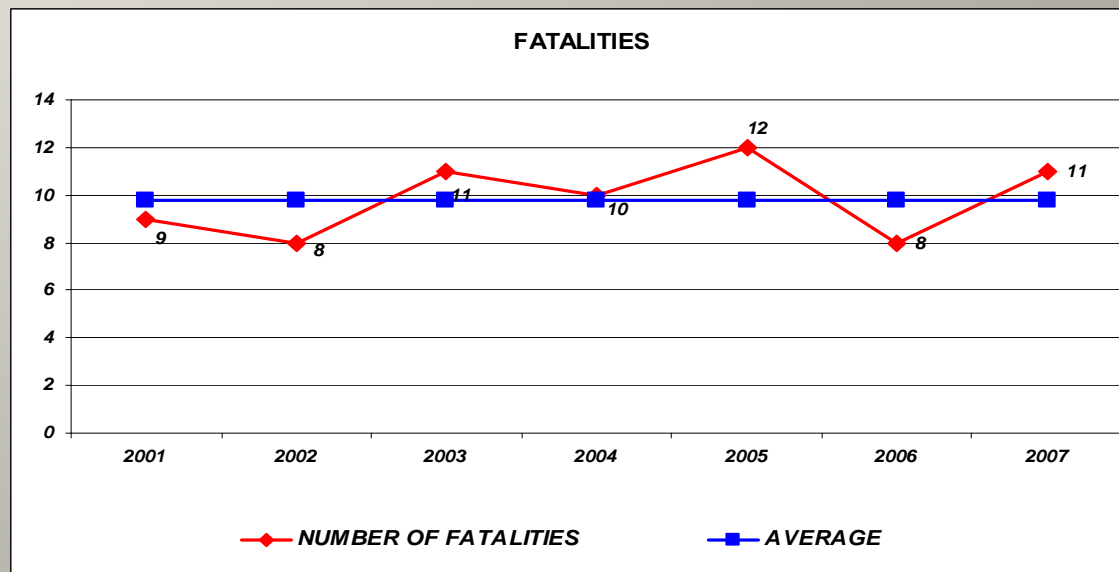
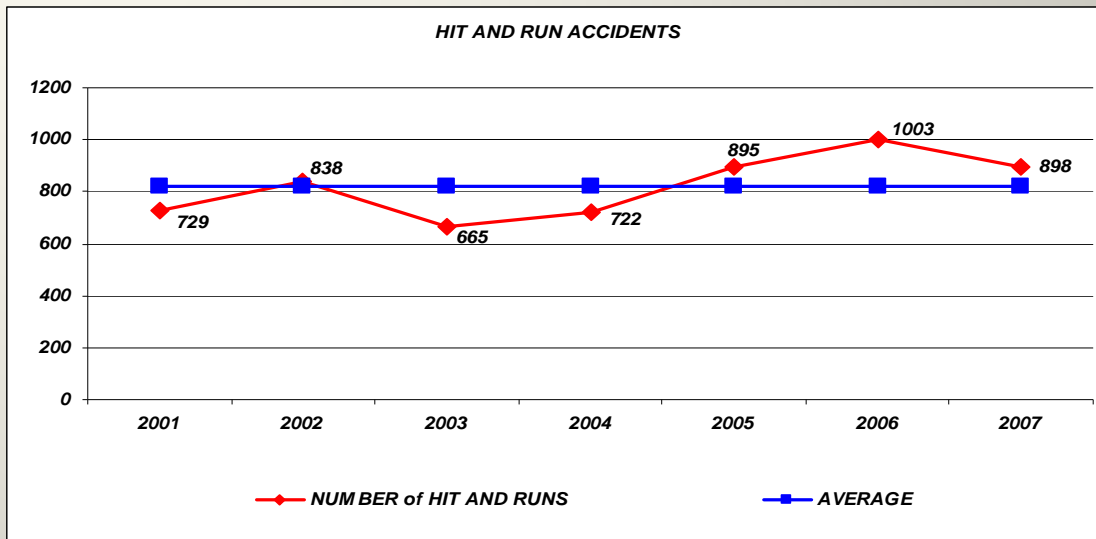


| 2007 Top 5 Citation Statistics by occurrence | <u>Amount</u> |
|--|---------------|
| Speeding | 4,164 |
| Tag Violations | 1,694 |
| Following Too Close | 1,383 |
| License Violations | 1,143 |
| Insurance Violations | 597 |

ACCIDENTS



ACCIDENTS



Moving Forward to 2008

The Department's efforts in 2007 made the City of Marietta a safer place to live, work and play. We will continue to live out our motto of "The Difference Makers" for our community in 2008.

